

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939570-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1863

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	939570	07894391

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--222--	:30	6	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		08/22/12	9:16 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV14H	\$650.00 NM
1	WESHW		08/22/12	9:29 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV14H	\$650.00 NM
2	WESHTh		08/23/12	9:42 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV14H	\$650.00 NM
4	WESHTh		08/23/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV14H	\$650.00 NM
3	WESHF		08/24/12	9:41 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV18H	\$650.00 NM
5	WESHF		08/24/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	AFP12TV18H	\$650.00 NM
2	08/22/12	08/24/12	NBC Today Show II	10AM-11AM	--222--	:30	6	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESHW		08/22/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV14H	\$550.00 NM
1	WESHW		08/22/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV14H	\$550.00 NM
6	WESHTh		08/23/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV14H	\$550.00 NM
2	WESHTh		08/23/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV14H	\$550.00 NM
4	WESHF		08/24/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
3	WESHF		08/24/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	AFP12TV18H	\$550.00 NM
3	08/22/12	08/24/12	NBC Today Show III	11AM-12PM/10-11/	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		08/22/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	AFP12TV14H	\$500.00 NM
2	WESHTh		08/23/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11/	:30	AFP12TV14H	\$500.00 NM
1	WESHF		08/24/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	AFP12TV18H	\$500.00 NM
4	08/22/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV14H	\$800.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.





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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1863	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	08/23/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV14H	\$800.00 NM
3	WESH	F	08/24/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AFP12TV18H	\$800.00 NM
5	08/22/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--222--	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	W	08/22/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV14H	\$900.00 NM
1	WESH	W	08/22/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV14H	\$900.00 NM
4	WESH	Th	08/23/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV14H	\$900.00 NM
2	WESH	Th	08/23/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV14H	\$900.00 NM
6	WESH	F	08/24/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
3	WESH	F	08/24/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AFP12TV18H	\$900.00 NM
6	08/22/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	08/22/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV14H	\$1,800.00 NM
3	WESH	Th	08/23/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV14H	\$1,800.00 NM
1	WESH	F	08/24/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AFP12TV18H	\$1,800.00 NM
7	08/22/12	08/24/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	08/22/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	AFP12TV14H	\$1,200.00 NM
1	WESH	Th	08/23/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	AFP12TV14H	\$1,200.00 NM
2	WESH	F	08/24/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	AFP12TV18H	\$1,200.00 NM
8	08/22/12	08/24/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	08/22/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV14H	\$1,200.00 NM
2	WESH	Th	08/23/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV14H	\$1,200.00 NM
1	WESH	F	08/24/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	AFP12TV18H	\$1,200.00 NM
9	08/22/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	--222--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	--222--	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/22/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV14H	\$700.00 NM
4	WESH	W	08/22/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV14H	\$700.00 NM
5	WESH	Th	08/23/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV14H	\$700.00 NM
2	WESH	Th	08/23/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV14H	\$700.00 NM
6	WESH	F	08/24/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV18H	\$700.00 NM
3	WESH	F	08/24/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	AFP12TV18H	\$700.00 NM
10	08/22/12	08/26/12	M-Su News @ 11PM	11-1135p	--11111	:30	5	\$1,400.00	NM

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939570-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1863	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--11111	5	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	W	08/22/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV14H	\$1,400.00	NM
5 WESH	Th	08/23/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV14H	\$1,400.00	NM
3 WESH	F	08/24/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
1 WESH	Sa	08/25/12	11:24 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
4 WESH	Su	08/26/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,400.00	NM
11	08/25/12	08/25/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	2	\$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Sa	08/25/12	8:30 AM	NBC Saturday	Sat 8-10am	:30	AFP12TV18H	\$1,100.00	NM
1 WESH	Sa	08/25/12	9:45 AM	NBC Saturday	Sat 8-10am	:30	AFP12TV18H	\$1,100.00	NM
12	08/25/12	08/25/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	2	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	Sa	08/25/12	7:37 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	AFP12TV18H	\$600.00	NM
1 WESH	Sa	08/25/12	7:54 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	AFP12TV18H	\$600.00	NM
13	08/25/12	08/25/12	NBC Prime L&O SVU	9:00-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	08/25/12		NBC Prime L&O SVU	9:00-10:00 PM	:00		<del>\$1,000.00</del>	NM
				See MG 13.2					
2 WESH	Sa	08/25/12		NBC Prime L&O SVU	10:00-11:00 PM	:00		<del>\$1,000.00</del>	NM
				See MG 13.3					
3 WESH	Su	08/26/12	11:40 PM	M-Su News @ 11PM	11-1135p	:30	AFP12TV18H	\$1,000.00	NM
				MG for 13.2 08/25					
				LR - Football					
14	08/25/12	08/25/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	08/25/12	10:30 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	AFP12TV18H	\$1,200.00	NM
15	08/25/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----11	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Sa	08/25/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AFP12TV18H	\$900.00	NM
2 WESH	Su	08/26/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AFP12TV18H	\$900.00	NM
16	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	2	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Su	08/26/12	6:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	AFP12TV18H	\$400.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	08/26/12	7:23 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	AFP12TV18H	\$400.00 NM
17	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	8:13 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	AFP12TV18H	\$1,600.00 NM
18	08/26/12	08/26/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	10:27 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	AFP12TV18H	\$700.00 NM
Total Spots							56		

## Payment Terms 30 Days

Gross Total	\$50,800.00
Agency Commission	\$7,620.00
Net Amount Due	\$43,180.00